

XOXO

open call content

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2minimeters ♡

Project details

xoxo is a 2 part project centering the act of sending postcards far from home, whatever or whomever that may be for you.

In the 1st part of the project, we will be organising an open call for creatives to contribute their art on a postcard template that we designed, selecting 3 creatives and paying them **500 CHF** each as artist's fee for their submissions to be made available on the postcards.

In the 2nd part of the project, as 2minimeters we will organise the printing and folding of the postcards, as well as organise a gathering space in mid-end December this year. We are hoping to invite anyone staying in Switzerland at the end of this year to come and join us to write on the postcards together with some warm drinks and snacks. We will then organise by buying the stamps and sending the postcards at the end of this year

Through xoxo, we are hoping to bring together creatives, both international and based in Switzerland, as well as the different international communities in Switzerland to express themselves through the small but meaningful medium of the postcard, which also furthers our mission as 2minimeters to bring people together through appreciating the tiny and endearing gestures we can make with each other.

This project is funded by GGG Kulturkick, and organised, created and planned by Wu Heng and Sezen Ergün.

What we're looking for

We're looking for artworks/designs that express the warmth and connection you desire when you're feeling alone, the small gestures you do that let other people know that you're thinking of them when you're apart, etc. Think about the last gathering you were at with your loved ones, watching the sky get darker and feeling warm inside, think about all the times you end up yapping to friends for hours on end without feeling tired, and the places that you have made memories in but are far away from, that appear in your dreams or as motifs that continue to inspire you.

In this document, you will find the diagrams of the postcard showing the marked out areas for your design on page 4, and a tutorial explaining how the postcard will be folded on the pages 5-6 . The template where you can place your proposed design is on the pages 7-8, and it is to be sent in the submission dossier. Submission details can be found on page 3.

We do not accept AI generated designs/art, or entries written with the use of AI. Imperfections and creative human labour is what we value as a collective, and we would appreciate it if you can respect this requirement in your submission.

Please apply if you are:

- Someone who are interested in publishing their work through a more distributive format
- A creative with a background and understanding in migration, displacement and/or being othered.
- Working within the realms of illustration, painting(digital/physical), collage, photography etc., created without the use of AI

Submission dossier

What to submit:

- Dossier (as PDF file)
 - Why you are interested in participating in this project
 - Your connection with the themes mentioned (either in the creative field or personal)
 - Template filled in with the proposed design, with short description of the mediums used, the process and inspiration behind it
 - Your portfolio and/or social media account
 - Your preferred method of contact (phone number/Telegram/Instagram/Signal etc.)
- Print-ready file with proposed design (without guidelines of template)

Submission deadline: 20 November 2026

*Selected participants will be contacted within one week after the end of open call. We will then remain in contact with the participants to further confirm design choices and printing parameters.

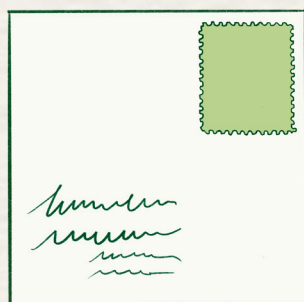
Please send dossiers and print-ready file to: 2minimeters@gmail.com

If you have any questions, please reach out to us via email or write us on instagram @2minimeters

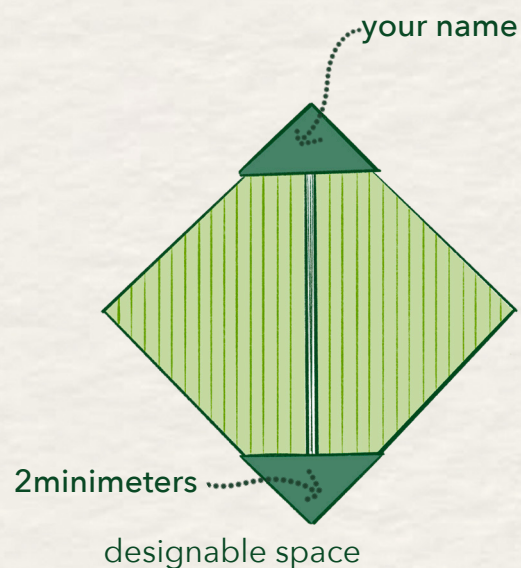
Postcard diagrams

*striped surfaces = designable space

outside - folded

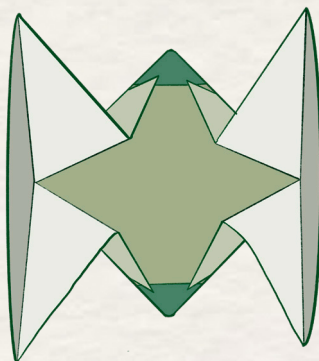


address & stamp

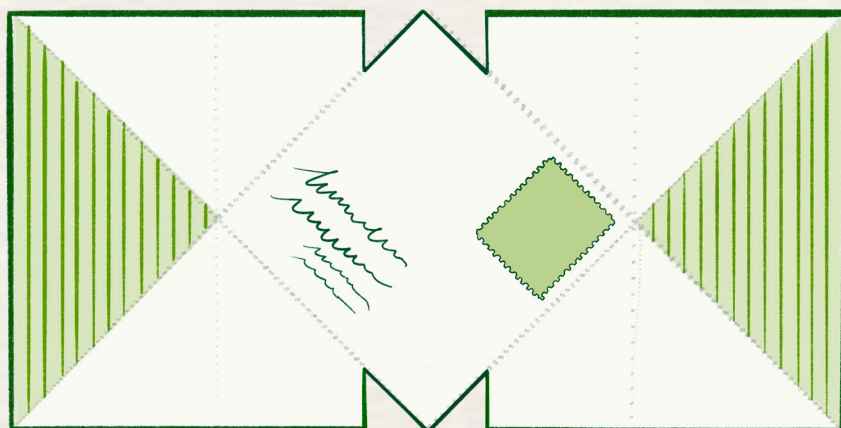


designable space

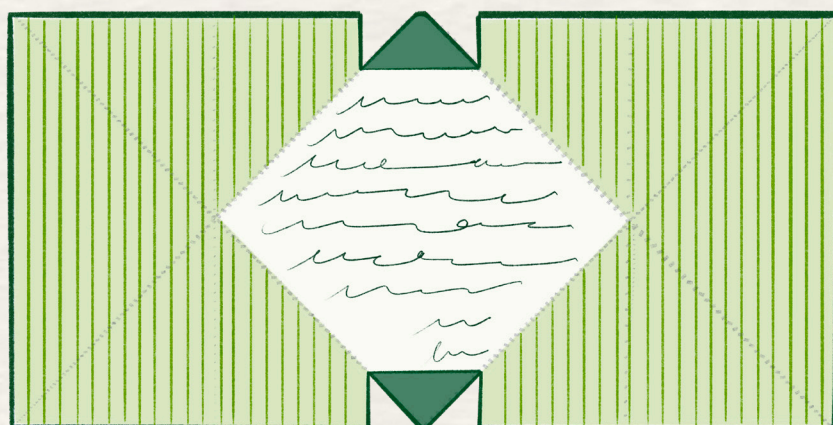
unfolding



outside - unfolded

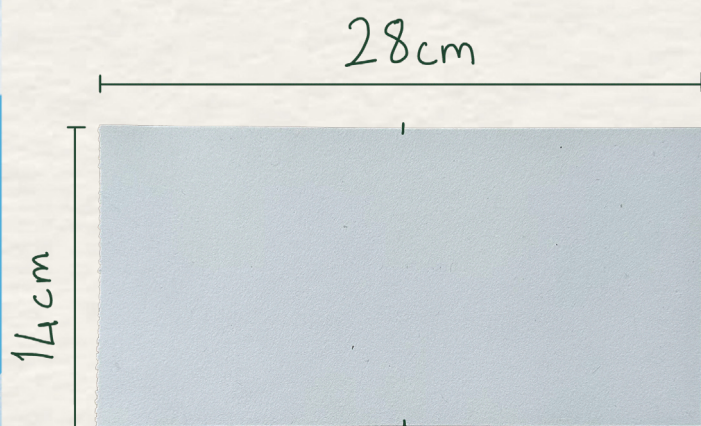


inside - unfolded

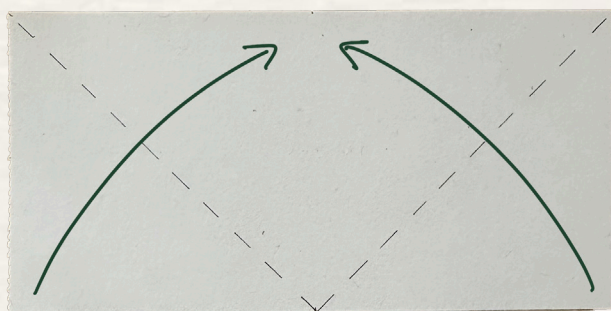


How to fold the postcard?

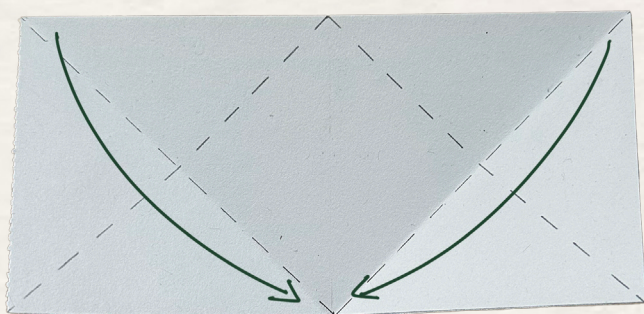
*dashed line = fold // solid line = cut



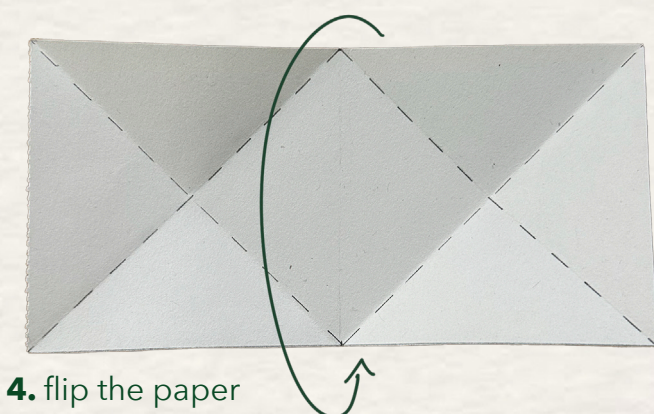
1. cut a 14x28 cm paper



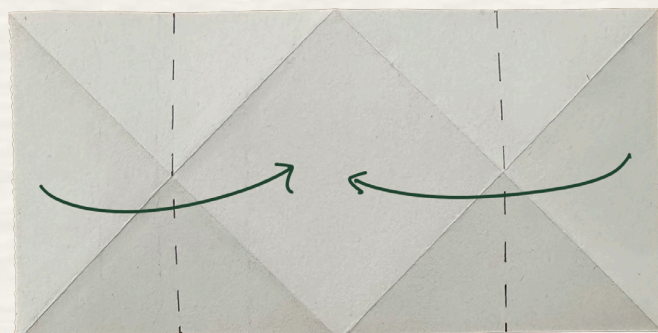
2. fold the bottom corners diagonally



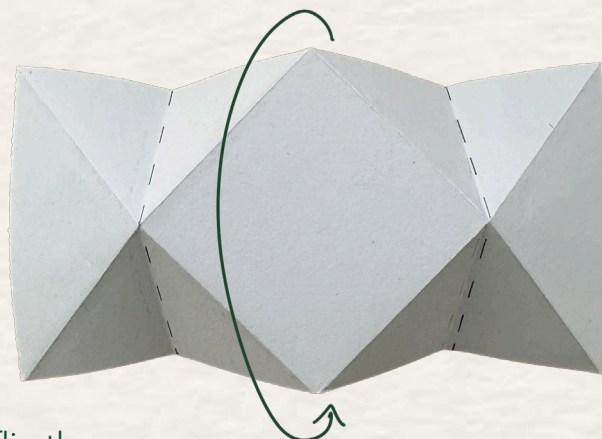
3. fold the top corners diagonally



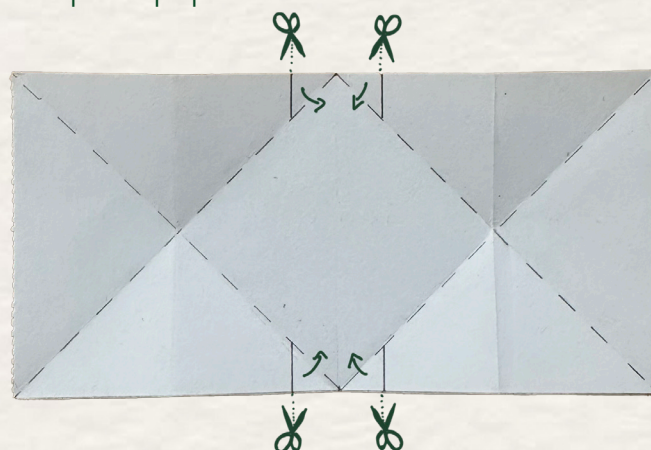
4. flip the paper



5. fold the short edges to the middle

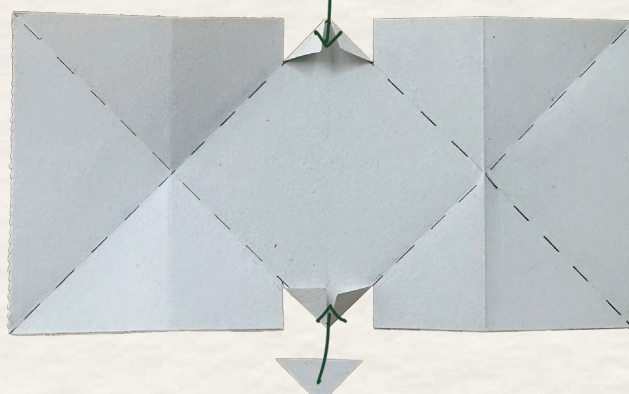


6. flip the paper

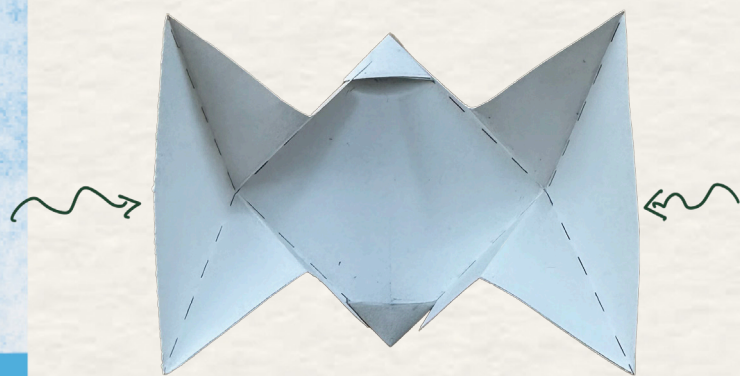


7. cut along the marked lines (2cm away from the middle) until the diagonal folds. then fold the ears you just created

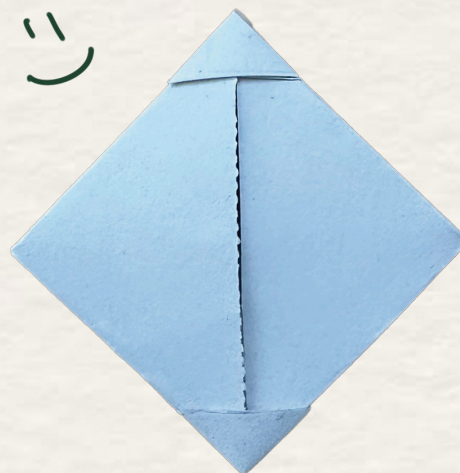
2,8cm 2,8cm



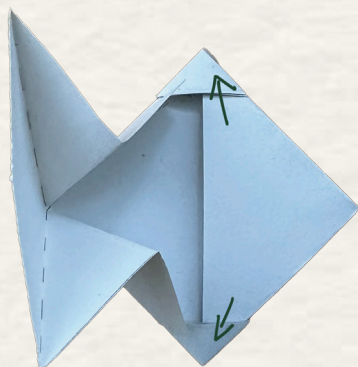
8. glue two triangles over the folded ears to create the pockets (you can cut a square 2,8x2,8 cm and cut it diagonally to create the triangles)



9. push from the short edges to close the postcard



...and you are done!

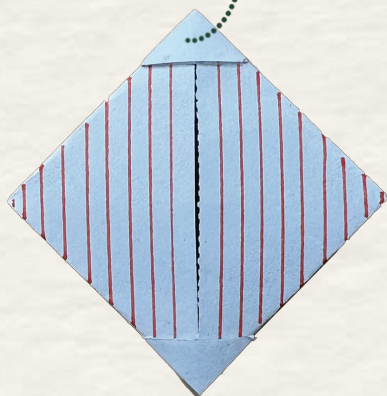


10. tuck the ends under the pockets

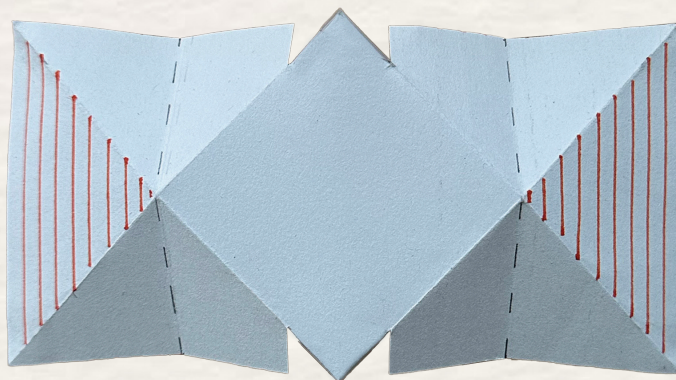
Where does your design go to?

*to the lined parts

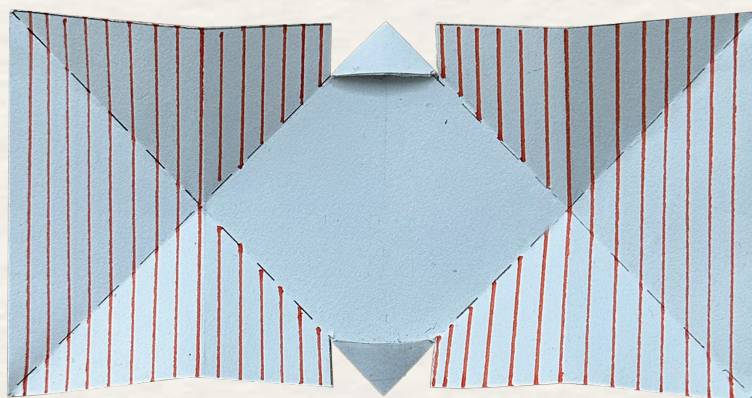
!! the ends of your design will be covered by the pockets while its tucked !!



outside - folded



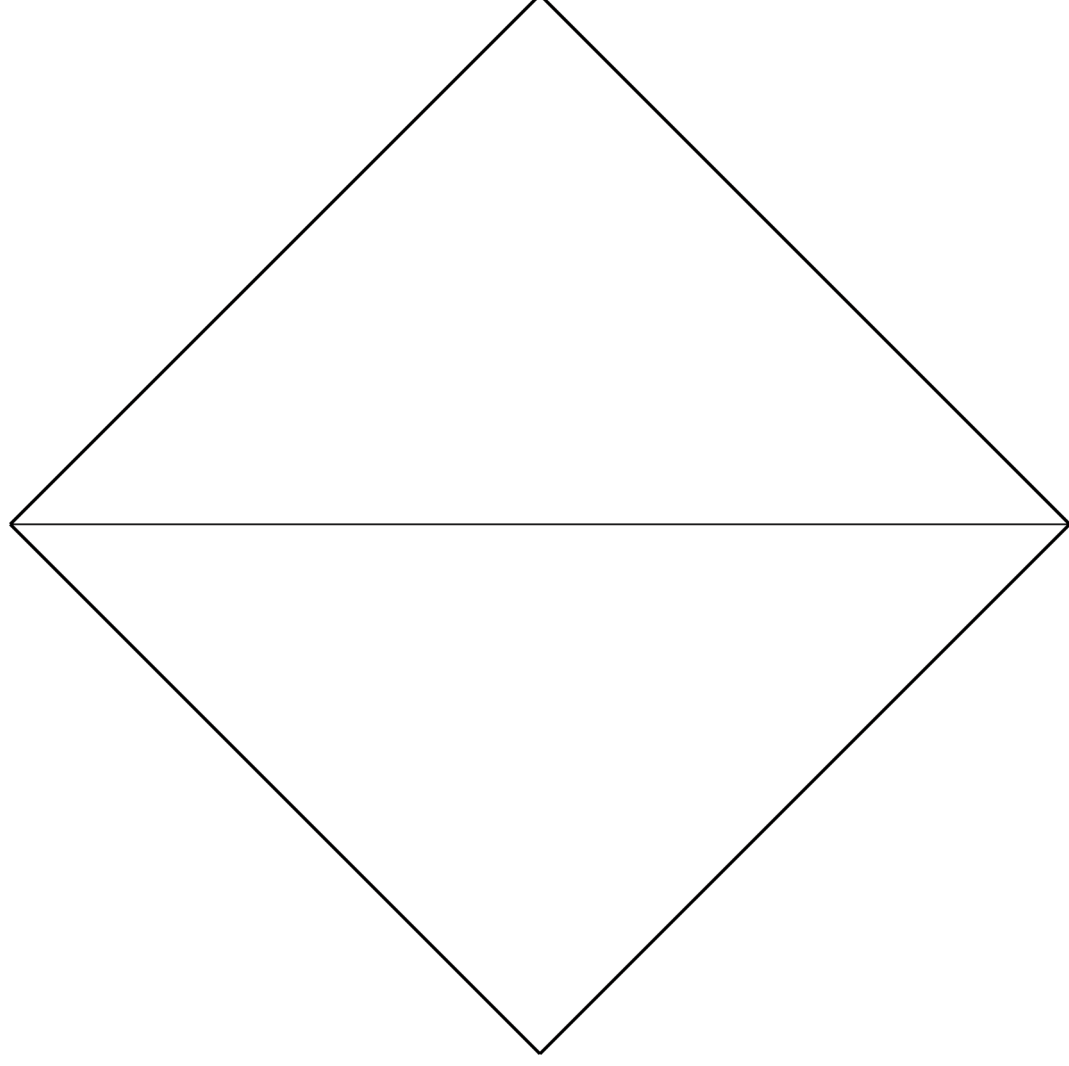
outside - unfolded



inside - unfolded

Template - outside folded designable space

* your design will be divided from the marked line to adapt it to the folded postcard format
the template is true to scale on A4 paper (for reference: the lenght of the diving line is 14cm)



Template - inside unfolded designable space

* shaded area is non-designable space

the template is true to scale on A4 paper (for reference: the rectangle is 14 x 28 cm)

